



Ganjly

National Media Kit

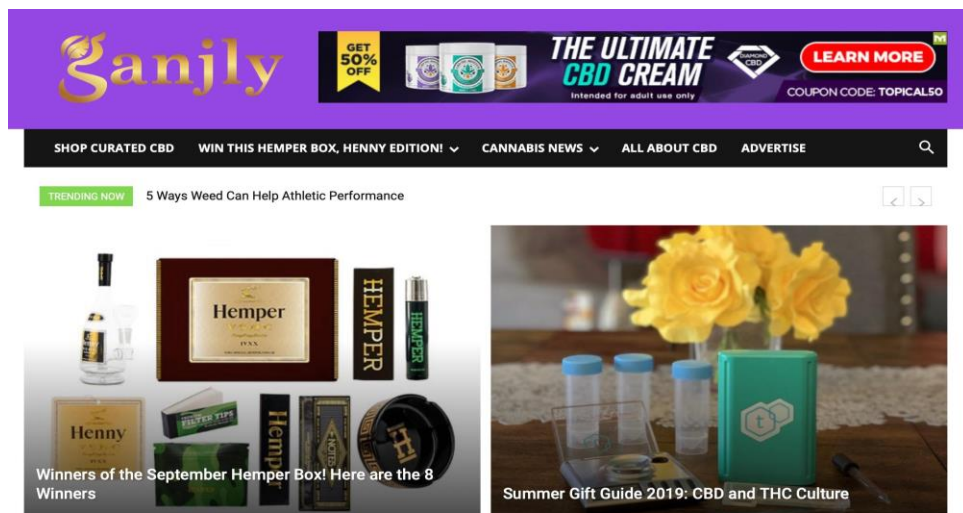
Who is Ganjly?

We are one of the premier leading cannabis information resources.

Ganjly's mission is to help patients and recreational consumers make informed choices about cannabis, and to help cannabis businesses grow to attract and retain loyal customers through advertising and content marketing.

Who's on Ganjly?

Thousands of medical and recreational users who are looking for brands, products, information, education and dispensaries.



Domain Authority 60



320 K
Monthly Page views



200+
Product Reviews



1M
Monthly Social Media Reach



1M 50K
Social Media Followers

Lead Generation

Fill your pipeline with qualified leads by sponsoring a contest in our site. You provide the enticing prize and we create the contest that will run for two weeks. Contestants will be asked to visit your website, Facebook and Instagram page. They will have the option to follow you on Twitter and retweet the contest for more entries. We will be promoting the contest in all our social media platforms plus newsletters. At the end of the contest, we will provide you with the emails and complete names of the contestants. We have collected as much as 500 emails in two weeks for our clients.

Hemper Giveaway for January

Contest by Hemper

[Preview](#) [Code/Install](#) [Promote](#) [24145 Entries / 5297 Actions](#) [Reporting](#) [Winners](#)

Collected 533 emails for Hemper and increased their social media followers

Impressions	Actions	Users	Conversion rate
2330	5296	533	22.88%

Brands Who Partnered with us:

DAVINCI HEMPER

women
GROW

LEAF+WOOD



Ed Rosenthal.com



MassRoots

Lead Generation Setup & Daily
Contest Promotion **\$850**

Sponsored Articles

We accept sponsored articles that are well-written, informational, and that provides genuine insight to our audience.

Includes:

- Up to 850 words in length published indefinitely on Ganjly. Your link will be do-follow.
- Targeted SEO keywords in the headline
- Embedded URL in sponsor tagline and (where applicable) body of article
- Ability to embed your own image. Your brand, logo, and link included in author byline

Display ad permanently pinned to article:

Amplified promotion in all our social media sites indefinitely.



This is a forever promotion.

Check out our [Twitter](#) - [@Ganjly420](#) to see the sponsored articles we are permanently promoting.



This article is sponsored by [Natural Recovery Greens](#). Natural Recovery Greens is the first greens drink to combine highly bioavailable THC-free CBDs with the perfect blend of superfoods and enhancers for physical health and mindfulness.

**SPONSORED ARTICLE WITH
INDEFINITE MONTHLY
PROMOTION IN OUR SOCIAL
MEDIA**

\$499

Display Ads to Elevate your Brand

Connect with your audience when they're ready to buy. Target your efforts and get more clicks.

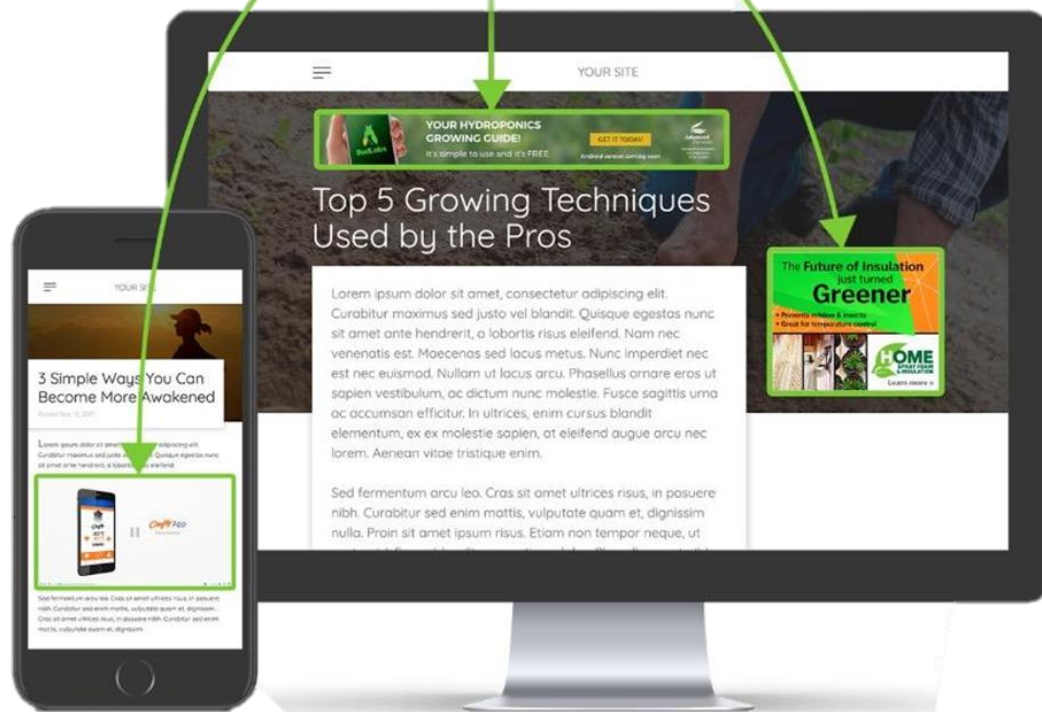
We average .28% CTR on Ganjly.com

Display advertising campaigns on Gganjly.com include:

- 728x90 leaderboard for desktop
- 300x600 sidebar banner for desktop NEW!
- 300 x 250 for inline article ad
- 300x250 for mobile

AD RATES

25K IMPRESSIONS \$500
50K IMPRESSIONS \$950
150K IMPRESSIONS \$2750
300K IMPRESSIONS \$5000



Premium Brand Profile to Drive New Sales

Thousands of cannabis enthusiasts & entrepreneurs brows our brand pages on a daily basis.

Includes description and a link to your website.

- Company name and description
- Social media links
- Phone number
- Link to website from profile
- Logo
- Tagline
- Button to go to your product pages

Take advantage of Ganjly's industry-leading SEO to drive organic traffic to your product pages and website. Great for link building.

Create a listing to get discovered and make new connections!

**\$720/YEAR OR
\$60 /MONTH**



Content Marketing to Establish Authority

Make a lasting impression and help maintain authority with content marketing. We publish announcements and approve content collaborations for reputable brands.

FEATURED ANNOUNCEMENT

- Your press release, published on Ganjly.com
- You provide featured image
- May include images, links, embedded objects
- No third-party ads in your content
- Published on Ganjly's homepage
- Shared indefinitely every month on all our social media outlets (promotion never ends)

\$750

FEATURED Q&A INTERVIEW

- A long-form written interview about your experience/expertise in cannabis, highlighting you and your company
- Featured on Ganjly's homepage
- Shared indefinitely every month on all our social media outlets (promotion never ends)

\$1,750

PRODUCT REVIEW

- An honest review of your product
- Published on Ganjly's homepage
- Available to select manufacturers of physical goods
- Shared indefinitely every month on all our social media outlets (promotion never ends)

\$1,750



Ganjly

Grow Your Brand with Us!

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